



# 2009 Grand Slam Parade Program

Distribution: 5,000 copies

Format: Full Color Cover, Inside B&W 5 1/2" X 8 1/2"

## SPACE & COPY DEADLINE: July 31, 2009

Help welcome the 2009 participants in the Grand Slam Parade and also reach those who are coming out to view the parade with your own message. Last year over 35,000 people came out and we're anticipating even more this year. Take an ad to welcome people to the community or use it as a way to have people come to your place of business to purchase your product or service during the Little League World Series.

The Visitors Bureau has once again purchased 1000 pins that we will be using to circulate people to advertisers wishing to have attendees stop by their business. To be a location, just mark the box.

| <u>Ad size</u>   | <u>Price</u> | <u>Dimensions</u> |
|--|--------------|-------------------|
| <input type="checkbox"/> Back cover – Full color                               | \$750        | 5 1/2" x 8 1/2"   |
| <input type="checkbox"/> Inside back cover – Full color                        | \$750        | 5 1/2" x 8 1/2"   |
| <input type="checkbox"/> Inside front cover – Full color                       | \$750        | 5 1/2" x 8 1/2"   |
| <input type="checkbox"/> Inside facing front – B&W                             | \$700        | 5 1/2" x 8 1/2"   |
| <input type="checkbox"/> Full page – B&W                                       | \$400        | 5 1/2" x 8 1/2"   |
| <input type="checkbox"/> 1/2 page horizontal – B&W                             | \$200        | 5 1/2" x 4 1/4"   |
| <input type="checkbox"/> 1/4 page horizontal – B&W                             | \$100        | 2 3/4" x 4 1/4"   |
| <input type="checkbox"/> 1/8 page horizontal – B&W                             | \$75         | 2 3/4" x 2 1/8"   |
| <input type="checkbox"/> Please include me as a pin stamp location participant |              |                   |

**Please forward all ads and ad content to [chamber@williamsport.org](mailto:chamber@williamsport.org).**

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### Grand Slam Parade Program

\_\_\_ Check enclosed      \_\_\_ Chamber member please invoice

MasterCard    Visa    Discover   \_\_\_\_\_      \_\_\_/\_\_\_ exp. date

Cardholder's Name/Signature \_\_\_\_\_

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Name \_\_\_\_\_ Company \_\_\_\_\_

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Authorized Signature \_\_\_\_\_

**Return to:** Lycoming County Visitors Bureau, 100 West Third Street, Williamsport by July 31, 2009  
Phone: (570) 326-1971 or FAX: (570) 321-1208