



# 2011 Grand Slam Parade Program

Distribution: 5,000 copies      Format: Full Color Cover, Inside B&W 5 1/2" X 8 1/2"

## SPACE & COPY DEADLINE: July 22, 2011

Help welcome the 2011 participants in the Grand Slam Parade and also reach those who are coming out to view the parade with your own message. Last year well over 40,000 people came out and we're anticipating even more this year. Take an ad to welcome people to the community or use it as a way to have people come to your place of business to purchase your product or service during the Little League World Series.

The Visitors Bureau has once again purchased 1000 pins that we will be using to circulate people to advertisers wishing to have attendees stop by their business. To be a location, just mark the box.

<u>Ad size</u>	<u>Price</u>	<u>Dimensions</u>
<input type="checkbox"/> Back cover – Full color	\$750	5 1/2" x 8 1/2"
<input type="checkbox"/> Inside back cover – Full color	\$750	5 1/2" x 8 1/2"
<input type="checkbox"/> Inside front cover – Full color	\$750	5 1/2" x 8 1/2"
<input type="checkbox"/> Inside facing front – B&W	\$700	5 1/2" x 8 1/2"
<input type="checkbox"/> Full page – B&W	\$400	5 1/2" x 8 1/2"
<input type="checkbox"/> 1/2 page horizontal – B&W	\$200	5 1/2" x 4 1/4"
<input type="checkbox"/> 1/4 page horizontal – B&W	\$100	2 3/4" x 4 1/4"
<input type="checkbox"/> 1/8 page horizontal – B&W	\$75	2 3/4" x 2 1/8"
<input type="checkbox"/> Please include me as a pin stamp location participant (must be an advertiser)		

**Please forward all ads and ad content to [chamber@williamsport.org](mailto:chamber@williamsport.org).**

### Grand Slam Parade Program

Check enclosed       Chamber member please invoice  
 MasterCard    Visa    Discover   \_\_\_\_\_      \_\_\_\_/\_\_\_\_ exp. date  
 Cardholder's Name/Signature \_\_\_\_\_  
 Cardholder's Address \_\_\_\_\_  
 Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

**Return to:** Lycoming County Visitors Bureau, 100 West Third Street, Williamsport by July 22, 2011  
Phone: (570) 326-1971 or FAX: (570) 321-1208