

## LYCOMING COUNTY VISITORS BUREAU

# Grand Slam Parade Sponsorship Packages



Join us on **Thursday August 20th** as we welcome the 16 teams that have made it to the 63<sup>rd</sup> Little League World Series. The 2008 parade had over 35,000 people in attendance. WVIA will once again be televising live and rebroadcast at a later date the entire parade.

The Parade begins at 6:00 PM at the intersections of Grier Street and West Fourth Street and moves up Fourth Street past City Hall, ending at Market Street. Over 100 units showing their stuff along the parade route, with bleachers along the way and plenty of sidewalk space to cheer. Participants include all 16 Little League teams, newly inducted Hall of Fame Major League Baseball Player Jim Rice, Governor Ed Rendell (tentatively scheduled), national, regional and local marching bands, antique cars, fire trucks, military equipment and much more.

### **\$2,000 - Teams Float Sponsor Package – 8 Only**

- Sponsor of 1 of the 8 floats that will be carrying the 16 Little League teams
- Sponsor banner placed on back of the float (banner provided by sponsor)
- Two company representatives at VIP review reception located at Community Arts Center
- Promotional mentions throughout the evening from the grandstand
- Included in pre-promotion of event as sponsor
- Half page ad in parade program
- Television spots on WVIA for your company

### **\$750 - Division Package – 9 Only**

- Banner with your logo marched in the parade introducing a division unit
- Promotional mentions throughout the evening from the grandstand
- Included in pre-promotion of event as sponsor
- Half page ad in parade program
- Television spots on WVIA for your company

**Sponsorship commitment deadline is July 31, 2009 and is available on a first received basis.**

<b>Lycoming County Visitors Bureau 2009 Grand Slam Parade Sponsorship Response Form Return form to: Lycoming County Visitors Bureau 100 West Third Street, Williamsport, PA 17701 or Fax to 570.321.1208</b>	
Company Name	Package Name
Contact Name	
Address	Total: _____
Phone	Signature
Method of Payment	<input type="checkbox"/> Check <input type="checkbox"/> Bill Me <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Card #	Exp. Date